# PROFIT With HILL'S banded evergreen liners \*Reduced Losses\*\* Faster Specimen\*\* Planting Flexibility



## **HARVEST**

is the

KEY



#### No "skips" means more SPECIMAN

Don't let "skips" and "culls" skyrocket your inventory costs. You buy "inven-tory insurance" with HILL'S BANDED LINERS. You owe your inventory the advantage of every precaution taken to reduce loss.



#### in specially prepared mix

Not just established, but GROWING. You must get continued growth and rapid development to produce the profit that you expect. The fertile mix provided these plants insures their development.



#### . . for CANNING

You can afford to line "only the best" into containers. A Hill Banded Liner produces the highest-quality plant in the shortest possible time. You need only to compare the results to be certain.



#### FOR MORE PROFIT PER TREE

#### Trimmed for initial development

Trimming early and often at HILL'S speeds specimen production. Hill's banded liners grow easily into well-furnished plants. Masses of winter buds tell the story of coming development. No cultural care that will contribute to your successful production is overlooked — you can depend on it!



#### Planting FLEXIBILITY

Hill's banded liners arrive in the big  $2\frac{1}{2}x2\frac{1}{2}x3$ -in. veneer plant bands in which they have been growing for TWO YEARS. Plant them when it best fits your program. No great transplanting shock.

NO HIDDEN CHARGES AT HILL'S - PACKING AND BOXING FREE

## D. HILL NURSERY CO

**Evergreen Specialists** 

DUNDEE, ILL.

Largest Growers in America

Phone: HAzel 6-3451

# THE STORY . . . HILL'S BANDED

• In The Beginning

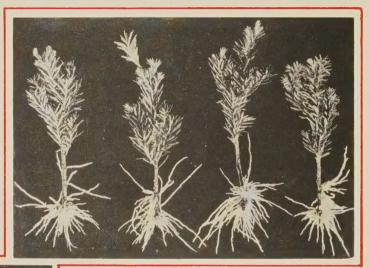
Selection of varieties and strains within varieties, is carefully made to meet the wide and varied needs of the nursery and land-scape industry. Production stock blocks are continuously culled and carefully cultured to insure adequate quantities of the most desireable scions and cuttings. Nothing is left to chance in the selection of cuttings at Hill's.

#### Individual Identity

Hill's Liners rapidly become singular in character. Just as quickly as ample, vigorous roots are produced, each plant is carefully moved to a large plant band where it establishes itself as a sturdy, healthy individual. The growing mix in this plant band has been carefully chosen to provide for every growing on requirement of the vigorous, young liner.

#### It Becomes A Plant

Through continuous research, Hill's have developed the best possible techniques for producing cuttings with an ample, vigorous root system. Any slow down in the natural rapid development of the plant at this stage, jeopardizes satisfactory development later. No effort or expense is spared to insure Hill's liners the best possible start. Twenty six, full sized, greenhouses, filled with thousands of select cuttings, are given daily and even hourly scrutiny by skilled technicians.



#### • The "Big" Plant Band 21/2x21/2x3"

Many factors entered into the selection of this particular size plant band. It is the best compromise between provision of maximum root development space and light shipping weight. These thriving liners are grown two full seasons before they are ready to pack in light, strong, shipping containers. HILL'S EVERGREEN LINERS come to you with every root intact, in a cube of fertile growing mix that insures speedy establishment in any soil type. Your EVERGREEN LINERS from Hill's will continue to grow and develop rapidly.



#### Early Cultural Care

The successful future of plants — just as children— is determined at a very early age. There is no substitute for thoughtful, well planned early training. HILL'S BANDED EVERGREEN LINERS are watched carefully; trimmed early and often by trained workmen who take pride in their work. This trimming along with scientific watering and fertilizing through TWO growing seasons, enables the production of the best evergreen liners money can buy!





NO HIDDEN CHARGES AT HILL'S

## EVERGREEN . . . . LINERS

#### Planting Out Convenience

The planting into field rows of HILL'S BANDED EVERGREEN LINERS can be conveniently planned to fit any schedule. The orderly process of your business is not disrupted by the arrival of a shipment from Hill's. These healthy specimen arrive in twenty five unit, extra strong veneer trays. These trays may be set in any convenient location and watered until you are ready to take them to the field. Because they are individual units, each with it's own complete root system established, there is minimum transplant shock. We planted these liners in 100° temperatures in Dundee last August and no wilting or shock could be detected.



### D. HILL NURSERY COMPANY

DUNDER ILL APRIL 15, 1956

Our Order No.

JOHN DOE NURSERYMAN 1956 CONVERSE EASTVILLE, PENNSYLVANIA

d To

JOHN DOE NURSERYMAN 1956 CONVERSE EASTVILLE, PENNSYLVANIA

Terms 2 10 DAYS - 30 DAYS NET -F.O.B. DUNDEE Via TRUCK FREIGHT

DUANTITY	VARIETY		SIZE = GRADE	RATE	AMOUNT
250	JUNIP. CHI. PFITZERIANA	2 YR BANDS	6-8"	-33	82.50
250	TAXUS CUSP. INTERMEDIA	2 YR BANDS	4-6"	.36	90.00
250	TAXUS CUSPIDATA SPREADING	2 YR BANDS	6-8*	.36	90.00
250	TAXUS MEDIA HICKSI	2 YR BANDS	4-6"	.38	95.00
250	THUJA OCCI. PYRAMIDALIS	2 YR BANDS	8-10"	•31	77.50
					435.00

25 CARTONS - NO CHARGE

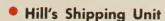
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#### Accurate Inventory Dollar Projections

Field row mortality is the greatest factor in determining dollar cost of nursery inventories at harvest. Wise and experienced nurserymen know that, "It's the skips and culls in the row that cost you money." HILL'S BANDED EVERGREEN LINERS reduce this mortality to near the zero point. Everything about our program . . . the selection of stock plants, rooting the cutting, the special soil mix, the fertilizing program, the timing, the testing, the careful grading, packing, shipping, are all aimed toward providing you the basis of a profitable inventory and a successful business.

#### Free Packing

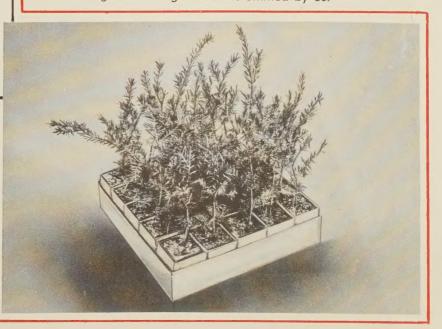
Along with the program of research to provide THE BEST in EVERGREEN LINERS, goes our recognition of the need to supply you with plants of KNOWN COST! The application of an accurate cost system to our own nursery operation, has provided us with the determination to relieve our customers of all HIDDEN CHARGES. Our price list means what it says. . . . The plants are packed and delivered to Transporting Agencies at the price shown. To our thinking, the cost of labor and packing materials is no different than any other. That familiar phrase "Packing and boxing at cost" is omitted by us.



Banded evergreen liners are grown, packed and shipped in 25 unit durable veneer trays. These trays are packed one or two per strong shipping carton. Shipping weight will average one pound per plant.

We hope, in the very near future, to have developed a schedule that will enable the quotation of a "laid down" price to all shipping points and thus eliminate another "hidden charge" to customers.







## HILL'S BANDS PLANT DESCRIPTION AND PRICES



- JUNIPERUS CHINENSIS PFITZERIANA—Pfitzer Juniper Easily the most popular spreading, blue-green juniper. Readily sheared to most any shape. This plant remains a constant demand item in all nurseries.
- PICEA GLAUCA CONICA—Dwarf Alberta Spruce Very slow growing, perfectly shaped dwarf tree. Extremely dense foliage. Conical habit. This is a real attention getter when displayed.
- TAXUS CUSPIDATA CAPITATA—Upright Japanese Yew A very select strain produced only from tip cuttings. This selection enables the production of uniform, well shaped plants without variation. This cutting grown capitata is the aristocrat of all upright evergreens. Rich, dark green foliage and dense conical shape. Full sun or heavy shade.
- TAXUS CUSPIDATA HITI—Hiti (Say "High-Tie") Yew Rapid growing, heavy columnar plant with bright green, glossy foliage. Excellent for hedges and large accent points. Strong grower in sun or shade.
- TAXUS CUSPIDATA INTERMEDIA Intermediate Japanese Yew. Select type of spreading habit. Heavy, dark green, waxy foliage. Leaves closely resemble the Dwarf Yew, but is much faster growing and more rugged. This strain has better than average shade tolerance.

PRICE LIST								
Size	Each Per 100	Each Per 1000	Each Per 2500					
Juniperus Chinensis Pfitzeriana6- 8"	.37	.33	.30					
Picea Glauca Conica3- 4"	.35	.32	.29					
Taxus Cuspidata (Spreading)6- 8"	.40	.36	.32					
Taxus Cuspidata Capitata4- 6"	.42	.38	.34					
Taxus Cuspidata Hiti4- 6"	.40	.36						
Taxus Cuspidata Intermedia4- 6"	.40	.36	.32					
Taxus Cuspidata Nana4- 6"	.40	.36						
Taxus Media Hatfieldi4- 6"	.42	.38	.34					
Taxus Media Hicksi4- 6"	.42	.38	.34					
Thuja Occidentalis Pyramidalis8-10"	.35	.31	.28					
Eunoymous Fortunei Coloratus8-10"	.33	.30						
Euonymus Fortunei Vegetus6- 8"	.35	.32						
Minimum 25 per variety. 25 per v	variety at t	the 100 i	rate					
	variety at t							
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- TAXUS CUSPIDATA—Spreading Japanese Yew. This useful plant consistently outsells any other single landscaping plant throughout the Mid-West. Wide spreading habit with glossy, dark green foliage. Stands shearing well and grows in sun or shade. Hill's selected strains develope quickly into bushy, well filled plants.
- TAXUS CUSPIDATA NANA—Dwarf Japanese Yew. Slow growing, very dense, irregular spreading form. Foliage is so dark as to be almost black. Hill's strain is the original Boskoop type; rugged and hardy under all conditions.
- TAXUS MEDIA HATFIELDI—Hatfield Yew. Broad, columnar shape slightly wider at the top than bottom. Rich, green, luxuriant foliage. The best upright for low, modern plantings. Ultimate height about 5' in sun or shade. This vigorous grower rapidly develops a well filled form.
- TAXUS MEDIA HICKSI—Hick's Yew Well known and popular columnar form. Fast, vigorous grower to 8'. New growth ascends almost vertically with very dark, rich foliage and brilliant scarlet fruit in fall.
- THUJA OCCIDENTALIS PYRAMIDALIS Pyramidal Arborvitae. Hill's select strain grows rapidly into a well formed, solid green cone. Better than average habit and color. Makes up well when pruned to a single stem. Grows well under all soil conditions in sun or shade.
- EUONYMUS FORTUNEI COLORATUS—Purpleleaf Wintercreeper. A splendid vine or ground cover. Large evergreen leaves, tinged with reddish purple. Attractive Winter color and texture.
- EUONYMUS FORTUNEI VEGETUS Big-Leaf Wintercreeper. Rapidly becoming one of the most popular and useful evergreen plants. Bright green rounded leaves. Showy scarlet berries all Winter. Excellent hedge, ground cover, vine.

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